



25<sup>th</sup> BSSSC Annual Conference 2017  
20-22 September  
Potsdam, Germany  
**Draft programme**

## **DRAFT PROGRAMME**

*Per 13 September 2017*

# **25<sup>th</sup> BSSSC Annual Conference**

**20 - 22 September, 2017**

**[Kongresshotel Potsdam am Templiner See](#)**

Am Luftschiffhafen 1  
14471 Potsdam

### **Cohesion = Togetherness**

- People working together across borders in the Baltic Sea Region –

**18-20.09.2017:** BSSSC Youth Conference, Schloss Trebnitz

**20.09.2017:** BSSSC Board Meeting

**21.-22.09.2017:** Project guidance by the Interreg programmes + Project exhibitions .

**22.09.2017:** Project idea café - partner and funding matchmaking (Interreg programmes)

### **20.09.2017:**

**1900 – 2200 Get together reception at the University of Potsdam**

**Am Neuen Palais 10, Haus 12, Obere Mensa, 1<sup>st</sup> Floor,**

**- Prof. Oliver Günther, Ph.D., President of the University of Potsdam**

**- Thomas Kralinski, State Secretary, Head of the Brandenburg State Chancellery**



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## 21.09.2017: Day 1, Kongresshotel

### 830 – 1000 Registration

### 1000 – 1100 Session 1: Welcome

**Moderator: Christin Skiera**

- Roger Ryberg, Chairman of BSSSC
- Stefan Ludwig, Brandenburg Minister of Justice, for European Affairs and Consumer Protection
- Sibylle Katharina Sorg, Director for Relations with European Union Member States, Cross-Border and Regional Cooperation, German Federal Foreign Office, Berlin.
- Helmut Scholz, Member of the European Parliament
- Peter Schenk, DG Regional and Urban Policy, European Commission

### 1100 coffee break

### 1130 – 1300 Session 2: Cohesion - a concept for togetherness?

Key Note Speech:

- Markku Markkula, Vice-President, Committee of the Regions.

Panel debate:

- Ingrid Schulerud, Deputy head of the Norwegian Delegation to EU in Brussels
- Anne Quart, Brandenburg State Secretary of Justice, for European Affairs and Consumer Protection
- Bernd Hemingway, Deputy Director of the CBSS secretariat
- Markku Markkula, Vice-President Committee of the Regions

### 1300 - 1430 Lunch with project presentations.

### 1430 – 1630 Session 3: Parallel thematic workshops

#### 1. European Cultural Heritage Year

Moderator: Stefan Musiolik, Ministry of Justice, Europe, Consumer Protection and Equality of Land Schleswig-Holstein / EUSBSR PA Culture.

a. Keynotes:

- Sharing Heritage - Cooperation for BSR Cultural Heritage, Anita Bergenstråhle-Lind, Chair Baltic Region Heritage Committee (BRHC)



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- ECHY 2018 – Chances for the Baltic Sea Region, Uwe Koch, Head of the German National Heritage Board

b. Brief presentations:

- Cultural Routes – Current projects & future perspectives for the Baltic Sea Region, Marianne Lehtimäki – Finnish Expert on Cultural Heritage Affairs
- ‘Adopt a Monument’ – GrandPrix winner of the EU Prize for Cultural Heritage / Europa Nostra Award 2016, Kreetta Lesell – Pirkanmaa Provincial Museum, Tampere
- The Youth Perspective - Timo Nikolaisen, BSSSC Youth

c. Panel debate

- European Cultural Heritage Year – Potential for BSR identity and integration with all speakers

## 2. Moving towards smart specialisation 2.0 – maximising Baltic Region innovation potential

Moderator: Krista Taipale, Head of International Affairs, Helsinki-Uusimaa Regional Council

This workshop discusses smart specialisation (S3) as a future oriented, innovation based regional development tool in the Baltic Sea region. It focuses on regional innovation ecosystems, showcases EU-funded smart specialisation projects, and provides information about available EU-funding for joint projects in the Baltic Sea Region. It also contributes to the debate about the future of EU’s cohesion policy and the role of smart specialisation after 2020.

a. Keynotes:

- Regional Innovation ecosystems and smart specialization, Markku Markkula, Vice-president, Committee of the Regions
- Implementing EU’s Baltic Sea Strategy by smart specialization, Niklas Forsling, EUSBRS Policy Area Coordinator Innovation, Nordic Council of Ministers
- Smart Specialisation – Experiences from Helsinki-Uusimaa region, Ossi Savolainen, Regional Mayor
- Interreg Baltic Sea programme, fostering smart specialization
- GoSmart BSR, Wiesław Urban, Professor, Białystok University of Technology
- Smart Blue Regions, Carsten Beyer, Managing director, Submariner Network

b. Panel discussion by the speakers.

## 3. Northern Dimension and Transport

Moderator, Rune Bakkevoll, Chief advisor, Akershus County Council

a. Keynotes:

- “Cross-border transport cooperation for growth and development”, Oddgeir Danielsen, Director Northern dimension partnership on transport and logistics (MDPTL))
- “European Cohesion and togetherness, the only way towards a fossil free future in the transport sector”, Ms. Valentine William, project and policy officer, Hydrogen and fuel cells and Electro-mobility in European Regions (HYER)



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- “Scandria® Alliance and Clean Fuel Deployment - connecting Baltic Sea regions”,  
Dr. Ulrike Assig, Lead Partner Scandria®2Act, Joint Spatial Planning Department  
Berlin-Brandenburg and Mr. Lars Salvesen, Vice Mayor Akershus County Council
- b. Panel debate with keynote speakers - moderated by Oddgeir Danielsen, Director  
Northern dimension partnership on transport and logistics (MDPTL)
  - «Cross border cooperation on transport in shifting times”

#### **4. Baltic 2030 Action Plan: Localizing Sustainable Development Goals (SDGs)**

Moderator (Krista Kampus, Head of Baltic 2030 unit in CBSS)

- a. Keynote speech: Anne-Cerise Nilsson, Ministry of environment of Sweden.

Krista Kampus, Head of Baltic 2030 unit in CBSS. Introduce an overview on SDGs and Baltic 2030 Action plan, and what that means for the Baltic Sea Region and for macro-regional cooperation.

- b. Thematic contributions:
  - Thematic expert intervention. Birgitta Englin, Senior Adviser, Global Utmaning.
  - Thematic expert intervention. Elena Belova, Leontief Centre for Social and Economic Research, St. Petersburg
  - Sub-regional perspective. Håkon Noren, Oppland County, Norway.
  - Youth perspective - representatives from the youth network/view from the youth conference. Concrete measures and experiences - How much are they involved? What is working and not working?
- c. Moderated discussion
  - Summing up and recommendations to the Baltic 2030 Action Plan work.

1630 - 1650 coffee break

1650 – 1815 Session 4: Wrap up and way forward

- Reports from workshops and Youth Conference.

#### **Looking towards 2030: Next Steps for the Baltic Sea Region**

Keynote speech: -Ulf Savbäck, Swedish Agency for Economic and Regional Growth

1830 Entertainment

Hornist Quartett, Potsdam Music School

1900 Dinner

2200 End of day 1



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## 22.09.2017: Day 2, Kongresshotel

0900 - 10:45 Project idea café - partner and funding matchmaking (Interreg programmes)

0900 Session 5, Part 1: Practical experiences with current programmes and projects.

Moderator: Christin Skiera

Presentations and Panel debate:

- Alexandra Ehlers, Youth council Schleswig Holstein.
- Sebastian Magier, Euroregion Baltic.

1015 – 1045 Coffee break

1045 - 1230 Session 5, Part 2: The European Territorial Cooperation and macro regional strategies – state of play and ways forward

Moderator: Mr. Reiner Kneifel-Haverkamp

Keynote : Peter Schenk, DG Regional and Urban Policy, European Commission

Panel debate:

- Susanne Scherrer, MA/Joint Secretariat of the Interreg BSR program
- Ulf Savbäck, Swedish Agency for Economic and Regional Growth
- Erja Tikka, Finnish Ministry of Foreign Affairs
- Radomir Matczak, Department of Regional and Spatial Development Marshal Office of the Pomorskie Region, Poland

1230 - 1300 Session 6: Closing session

Presentation of conference resolution 2017 - Ann Irene Saeternes, BSSSC Secretary General

End speech - Stefan Ludwig, Brandenburg Minister of Justice, for European Affairs and Consumer Protection

Welcome to the next BSSSC Annual Conference 10-12 September 2018 in Gdansk, Poland, by Deputy Marshall Byczkowski, Pomerania Region.

Farewell - Roger Ryberg , BSSSC Chairman

1300 Lunch

1400 End of day 2